

Leading Ladies Creative Challenge: Social Media Blast

<https://thenationaldcleadingladies.org>



Activity Overview

Grade Level: High School (9th – 12th)

Subjects: Visual Arts, Language Arts

Estimated Time: 20-30 min

Materials Needed: Pen or pencil, paper, Twitter or Instagram account, video recording device

Activity Format: Individual

Summary: *The National's Leading Ladies* website spotlights Jenny Lind, Sara Bernhardt, Helen Hayes, and Pearl Bailey as four of many influential women who have performed on The National Theatre's stage. In this creative challenge, students will use the information they learn from *The National's Leading Ladies* website to tell the story of these women through social media.

Activity Guide

- Instruct students to read through *The National's Leading Ladies* website and select a woman that they feel they can relate to in some way. Students will create a total of two social media posts from the perspective of their chosen woman.
- First, students should choose if they would like to create either a Twitter or Instagram post. Then, they will create the post in the style of their chosen platform. For example, using an image for Instagram, and limiting text to 280 characters for Twitter. All posts should include the hashtag #4leadingladies.
- Next, students will create an additional post in the style of a TikTok video (60 seconds).
- Teachers should determine their preferred method for students to turn in the assignment.